

Niagara
Pumphouse
Arts Centre

Create | Experience | Connect

Annual Report 2023-2024



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Board Chair's Letter

The Niagara Pumphouse Arts Centre, Chair's Report for AGM 2024

Each year, as Chair, I strive to deliver a message of inspiration. One which will motivate and excite our members. So what can I say, "In 2024, we accomplished what we set out to do"? This is hardly an exciting statement, until you consider how high the bar was set.

During the AGM presentation you will see and hear how the number of total participants increased 40% to 24,000! How Special Events could not be drowned out by a mini monsoon during Moonlight Picnic. It was not enough to dampen our spirits, bringing record breaking fundraising. How adult and youth programs, supported by our corporate sponsors enjoyed their best year yet. The Joyner Gallery opening receptions saw record number of attendees. We are grateful to the Joyner's for renewal of their sponsorship for 2025 – 2030. Sponsor and donor support ensures the Niagara Pumphouse Arts Centre continues to be discovered for the jewel it is, the Hub for the visual arts in Niagara-on-the-Lake.

2024 saw all of this and so much more.

There is no better predictor of success than a highly motivated team, who show up, day after day, to deliver the best customer experience. I am so proud of our team of staff, Board and volunteers.

Many thanks to our Director Rima Boles who celebrated her 10th anniversary this year. It has been my pleasure to see her grow in her role, gaining recognition and respect along the way. Aimee Medina our Marketing & Communications Manager, is the Swiss Army knife of social media, infographics, promotions and all round NICE person, celebrated her 5th anniversary. Together with Jodi Eppler, Engagement Coordinator, Dayna Reimland, Programs Assistant and a small team of Summer Students, both new and returning, we are the beneficiaries of their dedication and passion.

Thank you to our numerous volunteers who show up for every task, no matter how large or small. We could not do it without you!

Board Chair's Letter

In 2024, our Board made up of, myself as Chair, Sandy Nass-Misiak, Exhibits, Marina Glencross, Secretary and Sandra O'Connor, Town Representative were joined by Neil Chartrand, Treasurer, Joanne Morandin, Special Events, Vika Goodale, Fundraising, Dorothy Wiens, Member at Large and Clare Cameron, Member at Large. Each Board member has made enormous contributions in their area of expertise, while supporting the Pumphouse in many ways both small and large. I give them so much credit for the success we have enjoyed this year. I thank them for making my role so much lighter.

After 4 years on the Board, Sandy Nass-Misiak will be retiring in January. Sandy plans to continue her volunteer work, making the Joyner Gallery the best place in Niagara to meet both new & returning artists. Thank you Sandy!

This year we say goodbye to Marina Glencross as her term concludes, we look forward to welcoming, Natalie Early as Secretary. Thank you, Marina, for your steadfast diligence in keeping our Minutes and professional advice in matters related to human resources. Natalie Early brings with her 30 years of corporate experience in the municipal sector, we look forward to her joining the Executive Team as secretary.

Murray Marshall, retired Lawyer and Charles Cozens, retired Maestro, are sure to impress, as each has a lifetime of career experiences to share and have proven their value as volunteers over the past few months. We are excited about what the new year will bring.

We have a busy year ahead of us, and the team who can deliver.

Our goals for 2024-2025 is are to complete the work as set out in our Strategic Plan. We are well on our way to delivering on our community programs to our vulnerable sectors youth and seniors. This year, we will be working to bring new initiatives in Public Art, supporting artists and businesses that support the arts to build cultural experience for residents and visitors alike.

Art Centre Director's Report

EXHIBITIONS

14

Exhibits

4,570

Gallery
Visitors

Of Beauty and the Sublime:

Ronald Boaks

September 1- 30, 2023

High Arctic Light:

Janet Read

October 3-29, 2023

The Power Of Water:

Janet Horne Cozens

November 1- 26, 2023

Breanne Miller Photography Exhibit

October 28, 2023 - November 11, 2023

Members Winter Show

November 14, 2023 - December 10, 2023

Instructors Group Exhibition

January 2, 2024 - March 24, 2024

Coming of Age: Ron Clavier

April 2-28, 2024

Garden Tapestry:

Brushstrokes of Nature

April 2 - July 20, 2024

Meadow Sighs, Mountain

Highs: Cheryl Bailey OSA

May 1, 2024 - May 26, 2024

Garden Stories:

Michael JB Black

May 29 - June 23, 2024

On the Lake, By the Lake:

Tara Korkmaz

June 26 - July 26, 2024

Watermark:

Sam Paonessa, AOCA OSA

August 6 - 29, 2024

2024 NOTL Hydro Box

Beautification Competition

August 6 - October 19, 2024

Immersion:

Grace Marquez

September 1- 29, 2024



Art Centre Director's Report

PROGRAMS

1,066
Students

Students

- Adults
- Children & Youth
- Seniors



134
Programs

Programs

- Mix of mediums
- Various Levels
- Private Parties



Art Centre Director's Report

SIGNATURE EVENTS

Moonlight Picnic

351 guests



Holiday Market

2,053 guests



3,936

In-Person
Participants

Art at the Pumphouse

1,542 in-person visitors

6,023 online visitors



Art Centre Director's Report

COMMUNITY PROGRAMS & EVENTS

42

Programs

Family Friendly

Monthly Online Studio &
In-studio Days

CARE

20 Art Kits/month

Healing Arts for Kids

12 sessions



8,582

Participants

Family Friendly

7,023 participants

CARE

240 participants

Healing Arts for Kids

42 participants



Art Centre Director's Report

NPAC Focus 2027 Strategy Road Map

VISION: The Visual Arts Leader in Niagara-on-the-Lake; Niagara Region, within 100 km radius

MISSION: To support and advance lifelong discovery and learning through the arts.

VALUES: To provide a place to learn and grow to enrich and inspire our community. To be inclusive, accessible, and respectful of all ideas. To support transformation, building identity and prosperity through the arts.



Strategic Pillars to Achieve Our Vision

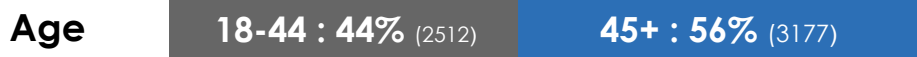


Art Centre Director's Report

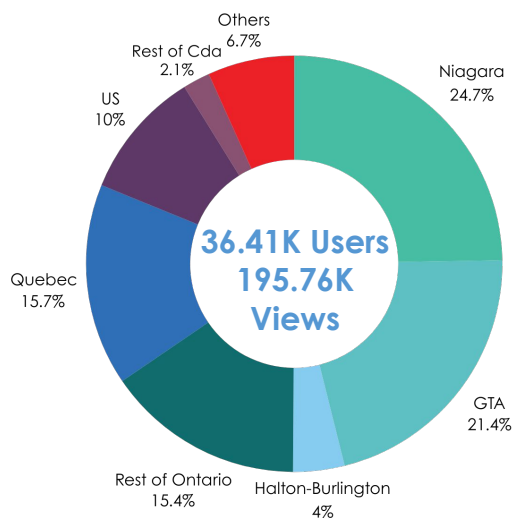
DIGITAL REACH



Age & Gender



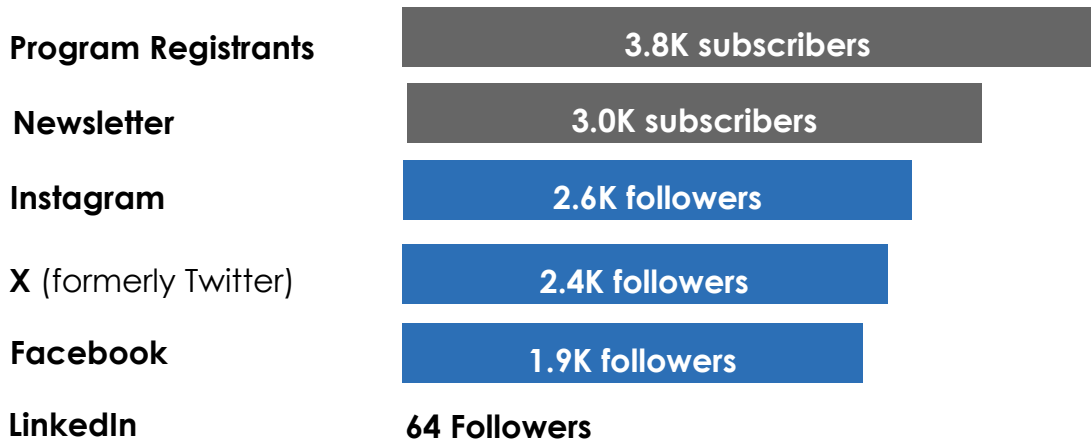
Geographical



*Source: GA4, Sept 2023-Aug 2024



Social & Digital Reach



Art Centre Director's Report

MEDIA REACH



Print



Online



The Lake Report

Pumphouse celebrates hydro box beautification winners

Paige Seburn
The Lake Report

The Niagara Pumphouse Arts Centre has had a busy start to the fall season, starting with the announcement of this year's winners of the annual Hydro Box Beautification Competition.

Held each year as an arts competition to find works of art to install on selected hydro boxes in Niagara-on-the-Lake, this year saw artists Jeanne Manning and Lynsae Gaetz win for their works, "Into Our Woods," and "Turbulent Silence," respectively.

These works were selected as the winners by a jury, picked from 22 submissions: acrylic and oil paintings, mixed-media works, ink art, photography and collages.

Both Manning and Gaetz's original works depict forests, Manning using acrylic paint to depict vibrant green trees and Gaetz using mixed media to show faces, objects



Judy Stronger (in hat) and Maril Stronger admire two of the winning art pieces. "Heart of the Community," a painting of the NOL coresteph, by Yvona Camargo, and Jeanne Manning's painting, "Into Our Woods," by Yvona Camargo, and Jeanne Manning's painting, "Into Our Woods," respectively.



and phrases embedded in tree trunks. Alongside Manning and Gaetz, Yvona Camargo won the People's Choice Award, voted on by visiting members of the public, for her acrylic painting of the clock tower concept, titled "Heart of the Community." The winners were announced at an award ceremony on Sept. 12, and each winner received a \$500 honorarium.

Jodi Eppler, the Pumphouse's administrative assistant, expressed her enthusiasm for Camargo's work and said she passed to appreciate the applause during the ceremony, feeling proud and grateful that her piece won.

"She's just full of life and exuberance about commu-

ty, which really shone during the award ceremony," said Eppler. During Culture Days — a national event highlighting the importance of arts and culture in Canadian communities — the Hydro Box Beautification Competition at the Niagara Pumphouse Art Centre's Walker Room Gallery showcased the multifaceted local talent of

Niagara region artists. All 22 artworks are on display at the Pumphouse until Oct. 21. Artists drew inspiration from themes such as nature, landmarks, and the rich history of the area, with a special emphasis on submissions that highlighted the importance of community. In addition to the competition, the Pumphouse

Centre proudly hosted an enchanting solo exhibit by local artist Grace Marquod, titled "Immersion."

Eppler said her captivating artwork brings the wonders of the water world to life, inviting attendees to explore the transformative power of nature.

Marquod's beautiful depictions of underwater scenes have resonated deeply with the community, Eppler added.

"Culture Days bring awareness to the place that we have, our community, and to the fact that we have such a great amount of amazing artists and artistic people in our community," she said. "Niagara-on-the-Lake is not just about the wine or the music — it's about the visual art too," Eppler said. "We're about making sure that, in many ways, we can provide art for all." The winning artworks will be unveiled and installed on the selected hydro boxes later this year.

NIAGARA-ON-THE-LAKE Local

The Business Jan Niagara-on-the-Lake Local

News | More | Obits | Shop Local | Flyers | Classifieds | Events | Connect | Notices & Tenders

The enchanting "Holiday Market" at the Niagara Pumphouse Arts Centre comes alive with the spirit of Christmas

This shopping experience in Niagara-on-the-Lake offers visitors the opportunity to purchase one-of-a-kind treasures created by local artisans



Radio



TV

NEWSTALK

610

CKTB

Steph Vivier

WED, OCT 18

LISTEN NOW!

Janet Horne Cozens



Art Centre Director's Report

FINANCIAL SUPPORTERS



Lorraine & Geoffrey
Joyner



Funded by the Government of
Canada's New Horizons for
Seniors Program



An agency of the Government of Ontario
Un organisme du gouvernement de l'Ontario

Funded by the
Government
of Canada



Financial Report



INDEPENDENT PRACTITIONER'S REVIEW ENGAGEMENT REPORT

To the Members of The Niagara Pumphouse Visual Art Centre

We have reviewed the accompanying financial statements of The Niagara Pumphouse Visual Art Centre (the Organization) that comprise the statement of financial position as at August 31, 2024, and the statements of changes in net assets, revenues and expenses and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations (ASNPO), and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Practitioner's Responsibility

Our responsibility is to express a conclusion on the accompanying financial statements based on our review. We conducted our review in accordance with Canadian generally accepted standards for review engagements, which require us to comply with relevant ethical requirements.

A review of financial statements in accordance with Canadian generally accepted standards for review engagements is a limited assurance engagement. The practitioner performs procedures, primarily consisting of making inquiries of management and others within the entity, as appropriate, and applying analytical procedures, and evaluates the evidence obtained.

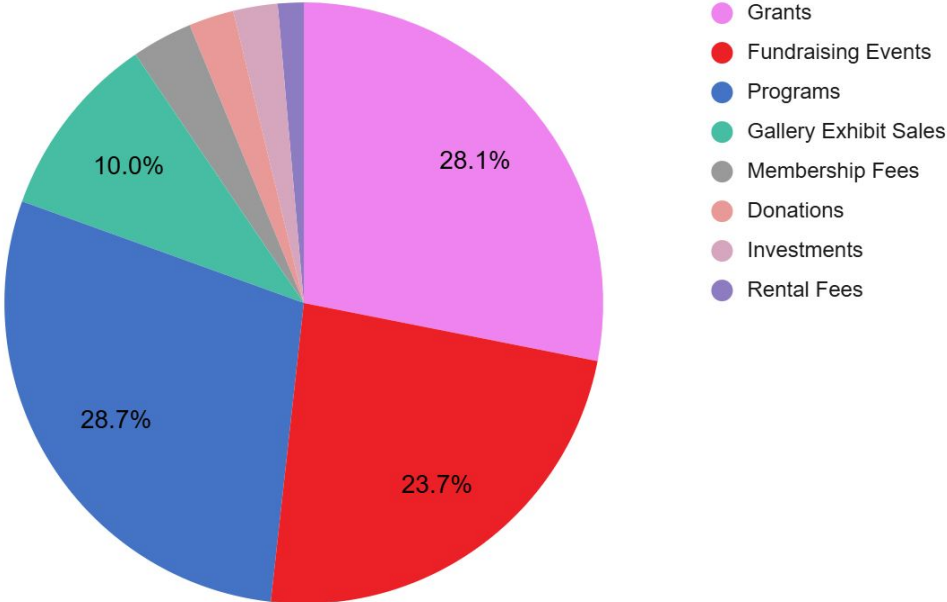
The procedures performed in a review are substantially less in extent than, and vary in nature from, those performed in an audit conducted in accordance with Canadian generally accepted auditing standards. Accordingly, we do not express an audit opinion on these financial statements.

Conclusion

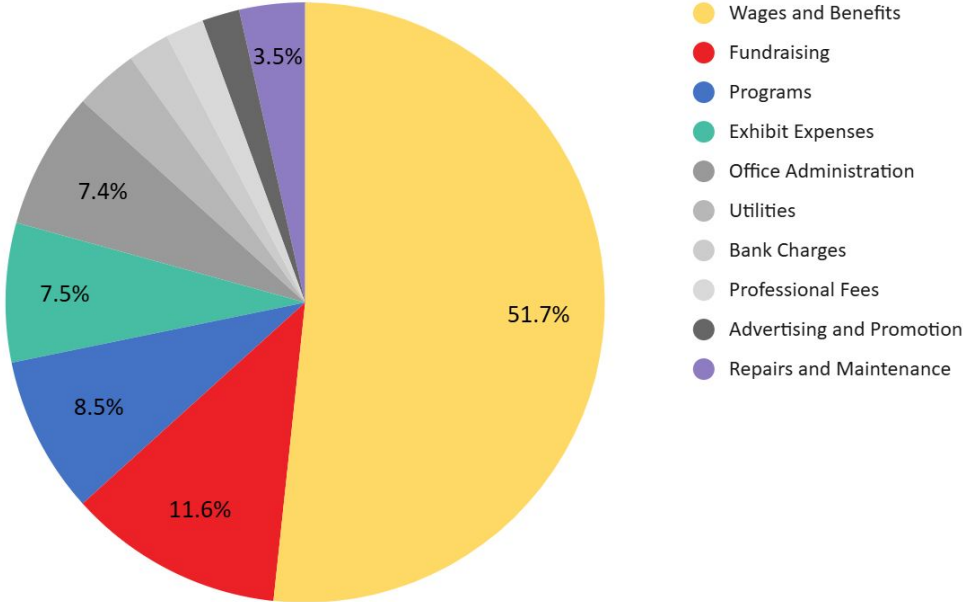
Based on our review, nothing has come to our attention that causes us to believe that the financial statements do not present fairly, in all material respects, the financial position of The Niagara Pumphouse Visual Art Centre as at August 31, 2024, and the results of its operations and its cash flows for the year then ended in accordance with ASNPO.

Financial Report

REVENUE

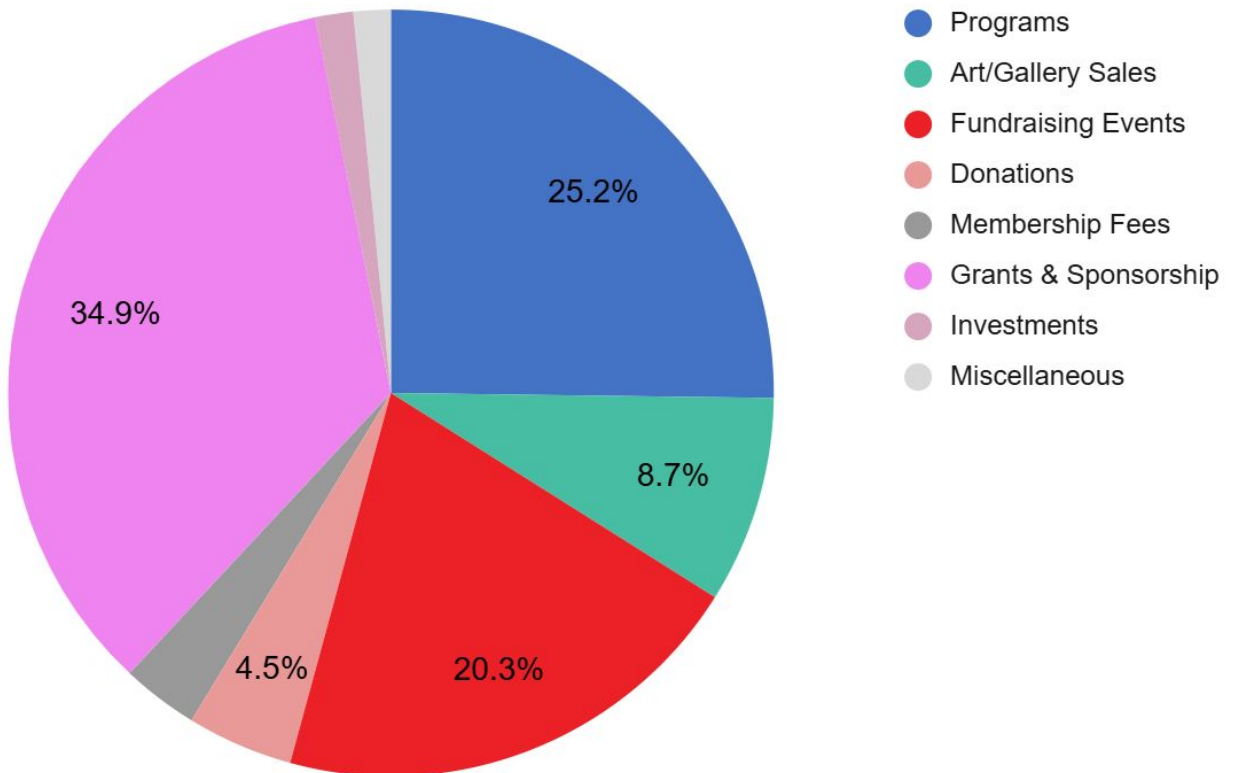


EXPENSES



2024/2025 Budget

REVENUE STREAMS BUDGET PROJECTIONS



Board of Directors

Returning Board Members 2024/25:



Lise Andreana, Chair

As an artist with commercial art training, Lise brings a deep love of the visual arts. Lise founded Continuum II, a highly respected boutique financial planning firm in Burlington Ontario. As a trusted source for Globe and Mail, National Post and Toronto Star, Lise's financial planning accomplishments include authoring 3 books. She served on the Board of Directors for Halton Women's Place and established the Andreana Family Trust Fund to assist youth and their families. Lise was honoured to receive The 2023 June Callwood Outstanding for Volunteers in recognition of her dedication to the Niagara Pumphouse Arts Centre.



Neil Chartrand, Treasurer

Neil offers a unique perspective on our Board, drawing from his extensive experience as a former professor and longtime Dean of Business, Hospitality, and Tourism at Ontario Colleges. He holds Bachelor and Master of Arts degrees, a Diploma in Applied Arts, and an MBA. Neil has introduced specialized academic programs in China, the UAE, and Saudi Arabia, and has governance experience serving on various Boards of Directors/ Governors in Canada and the USA. He and his wife have resided in Historic Old Town for over 20 years, where he passionately practices art in his studio and Art by Rene Gallery.

Board of Directors

Returning Board Members 2024/25:



Joanne Morandin, Events & Volunteers

After earning a Bachelor of Science in Nursing, Joanne dedicated over 35 years to diverse roles, including Acute Care Hospitals, The Canadian Red Cross, Community Health, Workplace Safety and Insurance, and Information Technology, implementing Electronic Health Records in Ontario. After retiring, she settled in Niagara-on-the-Lake, focusing on volunteering and visual arts. Art has always been a part of her life, from needlework to watercolour painting and courses at Niagara College and the Niagara Pumphouse Arts Centre. Combining volunteer work and artistic pursuits, Joanne finds joy in meeting new people and witnessing creative journeys unfold.



Vika Goodale, Sponsorship

Vika possesses a robust business acumen, with experience in retail operations for a luxury brand and demonstrating entrepreneurial prowess. Throughout her career, her passion for the arts shines through in her unique approach to infusing workplace culture with artistic elements. She curated exhibits and integrated art experiences to enrich the lives of both customers and colleagues. Upon relocating to Niagara-on-the-Lake, her dedication to the arts persisted as she actively volunteered for several arts-related organizations, including the Riverbrink Art Gallery and currently serving as a board member for the Niagara Pumphouse Arts Centre.

Board of Directors

Returning Board Members 2024/25:



Dorothy Soo-Wiens, Member at Large

Dorothy graduated from Carleton University with a degree in Political Science and Mass Communication. It was here in Ottawa that she was introduced to the art world with its many galleries featuring local and Canadian artists.

Dorothy and her husband Erwin farm 120 acres of vineyards in Niagara-on-the-Lake. Balancing work duties with her Board role at Cornerstone Community Church, she navigates multifaceted responsibilities. She is the treasurer for the Niagara Lions Club, is co-organizer with her husband of the renowned Christmas Tractor Parade and contributes to charity quilting projects. Dorothy's pragmatic approach, coupled with unwavering dedication fosters community enrichment and impactful initiatives.



Sandra O'Connor, Town Council Rep.

Sandra O'Connor is a Niagara-on-the-Lake Councillor, and is delighted to join the board of directors. Throughout her life, Sandra has volunteered in her community. A Brock graduate in geography, she has focused her career on research for scientific organizations. Although her passion is the environment, she has a great appreciation for visual arts and has artwork from many local artists in her home.

Thank you to retiring Board Members:

- Marina Glencross, Secretary
- Sandra Nass-Misiak, Exhibits Chair
- Clare Cameron, Member at Large

Board of Directors

Incoming Board Members 2024/25



Natalie Early, Secretary

Natalie has over 35 years experience working in municipal and provincial government. She is an accomplished and respected subject matter specialist in strategic planning, communications, governance, operational and regulatory policy and business process re-engineering. She holds a Master of Public Administration (MPA) specializing in local government from the University of Western Ontario. She is known to dabble in acrylics in her spare time when not playing tennis or sailing. Natalie is inspired by the Niagara Pumphouse Arts Centre's vision of "Art for All" and the effect visual arts has on the well-being of her community. Natalie and her husband are residents of Historic Old Town.



Charles Cozens, Member at Large

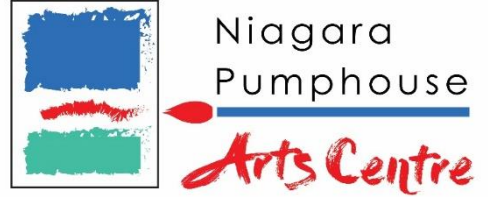
Charles, a St. Catharines resident, is a renowned Canadian arranger, composer, conductor, pianist, and accordionist. He has scored over 3,000 orchestrations for global artists like Sir Elton John and The Canadian Tenors. Founder of Burlington New Millennium Orchestra, Charles has guest conducted internationally and is a Juno nominee.



Murray Marshall, Member at Large

Murray is a retired lawyer, occasional illustrator, writer, and grandpa. His 35-year legal career focused on working with Indigenous communities, and led him from Alberta to Quebec to Ontario. Murray hopes to bring more Indigenous art to Niagara Pumphouse Arts Centre and offer guidance on any legal issues.

CONTACT INFORMATION



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